

**Author:**

Macy Ortega

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Macy Ortega has been staying in the wilderness of Wiseman, Alaska for ten years. Before this, she was a physiotherapist for a sports club in California, an avid traveller, and a survival enthusiast. Her love for the outdoors encouraged her to go on this adventure and, eventually, publish her memoir. She currently lives with her dog, Bingo, but still occasionally travels back to California to conduct outdoor survival trainings.

Keynote:

Alone in Alaska chronicles Macy Ortega's life below zero degrees and features over 50 step-by-step wilderness survival methods.

Marketing and Publicity:

- National marketing campaign
- Interviews in national publications: ABC Survival Magazine and Girl Scouts Magazine
- Book review by Kirkus Reviews
- Goodreads Promotions
- *Alone in Alaska* will be on display at the Word on the Street Toronto 2019
- Dedicated website, www.aloneinalaska.com, offering tools and actions worksheets

Review:

"*Alone in Alaska* is a survival guide every outdoor enthusiast should have on their shelves (or even in their overnight rucksacks!)" – Louie Nordstrom, host of *Campfires* and professional rock climber.

About the Book:

Alone in Alaska: Surviving the Arctic Wilderness is a memoir straight from the 15-year-old journal of the respected survival instructor, Macy Ortega. The book recounts her days as an over-achieving Californian undergraduate and as a master survivalist in Alaska. It also contains dozens of wilderness survival methods that both beginner and experienced adventurers can use.



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