

Nonfiction	Develop \$1,299	Guide \$2,199	Enhance \$3,799	Transform \$6,799	Optimize \$10,999
Author Support	✓	✓	✓	✓	✓
Worldwide Book Distribution	✓	✓	✓	✓	✓
Personalized LifeRich Bookstore Page	✓	✓	✓	✓	✓
Complimentary Author Copy	✓	✓	✓	✓	✓
Author Volume Discounts	✓	✓	✓	✓	✓
ISBN Assignment	✓	✓	✓	✓	✓
Cover Design	Standard	Standard	Elite	Elite	Elite
Interior Book Design and Layout	Standard	Standard	Standard	Elite	Elite
Image Insertion - B&W	10	10	10	10	20
Softcover B&W Publishing	✓	✓	✓	✓	✓
Softcover Copies	5	10	15	20	25
E-book Formatting and Distribution	✓	✓	✓	✓	✓
Amazon "Look Inside" and Google Preview	✓	✓	✓	✓	✓
Barnes & Noble "Read Instantly"	✓	✓	✓	✓	✓
Free One-Year Magazine Subscription to Reader's Digest	✓	✓	✓	✓	✓
U.S. Copyright Registration		✓	✓	✓	✓
Library of Congress Control Number		✓	✓	✓	✓
Cover Copy Polish		✓	✓	✓	✓
Hardcover B&W Publishing		✓	✓	✓	✓
Hardcover Copies		1	1	2	3
BookStub™ Cards			5	10	15
Booksellers Return Program			✓	✓	✓
Reader'sDigestStore.com Book Placement			✓	✓	✓
Bookselling Promotional Materials			100	100	100
Editorial Assessment				✓	✓
Press Release - Web-Optimized Edition				✓	✓
Online Book Ads via Google - 60 Days				✓	✓
Author Video Interview					✓

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