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THE LIFERICH PUBLISHING ADVANTAGE				
Reader'sDigestStore.com Book Placement		✓	✓	✓
PUBLISHING FEATURES				
Formats				
E-book Publishing	✓	✓	✓	✓
Paperback Publishing	✓	✓	✓	✓
Hardcover Publishing	+	✓	✓	✓
Editorial				
Editorial Assessment	+	✓	✓	✓
Cover Copy Polish	+	+	✓	✓
Production				
Image Insertions	20	50	75	Unlimited
Electronic Galley	✓	✓	✓	✓
Cover Design	✓	✓	✓	✓
ISBN assignment	✓	✓	✓	✓
Color Illustrations (for full-color books only)	+	+	+	+
Barnes & Noble "Read Instantly"	✓	✓	✓	✓
Enhanced Metadata Service			✓	✓
Concierge Service				✓
POST PRODUCTION AND DISTRIBUTION				
Worldwide Distribution	✓	✓	✓	✓
Amazon and Google "Look Inside"	✓	✓	✓	✓
New Releases Section of Liferich Bookstore	✓	✓	✓	✓

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US Copyright	✓	✓	✓	✓
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Credit for Author Book Orders	\$250.00	\$500.00	\$1000.00	\$1000.00
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Social Media Support	Guide	Kit	Kit	Kit
Author Website Setup With One Year Hosting	3 pages	6 pages with SEO	6 pages with SEO	10 pages with SEO and favicon
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Bookseller Returns Program	+	12 months	24 months	36 months
Press Release	+	100 media	500 media	500 media
Feature on Bookmad		New Releases	Half Page	Full Page
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Featured Book Placement on Liferich Bookstore		✓	✓	✓
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